

Dennis Maurice Dumpson

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Leadership Statement

For more than 15 years my impact as a dual sector leader has supported pathways to access civil rights, education reform, and economic justice for some of the most persistent issues for communities, nationally. My thought leadership can be seen in [Washington Post](#), [Socialist Worker](#), [Medium](#), and others. I have a robust legacy in philanthropy securing more than \$38MM in new funding and more than \$750,000 in earned income and business development. My success also includes:

- Developed [Equity in Philanthropy: Abolition, Reform, and Expansion](#) at La Salle University to guide philanthropic leaders' understanding of the systemic inequities in philanthropy; how to disrupt; and how this is aligned with activism.
- Led the strategic planning and DEI development process for six organizations as a consultant & organizational leader.
- Developed the funded concept (\$500,000) with consultants for a national diversity fellowship for CDFI leaders.
- Developed a racial equity employment strategy that increased diverse hires by 25-percent for Philadelphia's Airport.
- **Experienced manager:** Responsible to teams as large as 50 and small as two and substantial projects & consultants.
- Developed a hiring strategy for citizens with expunged records to access living wage employment in government.
- Led a cross-functional team to secure a \$22MM investment supporting small business owners of color in 13 states.
- Secured more than \$15MM in community, major, institutional, and individual gifts.

Education

2025

University of San Diego

San Diego, CA

Doctoral Student: Ph.D. in Education | **Concentration:** Social Justice

Research & Scholarship Intent: Educational Philanthropy; Critical Race Theory; Black Digital Community; and Leadership

2015

St. Joseph's University

Philadelphia, PA

Master's in Business Administration: MBA in Global Finance Strategy

Residency: São Paulo, Brazil and Santiago, Chile | **Capstone:** The effects of systemic oppression on Black business leaders

2005

Lincoln University of Pennsylvania

Lincoln University, PA

Bachelor of Science Degree: Philosophy (concentration in Literature) | **Thesis:** How does homelessness change community?

Certifications

2020 | **African American Policy Forum** | **Summer Series Certificate:** Critical Race Theory

2012 | **Bryn Mawr College** | **Professional Certificate:** Nonprofit Executive Leadership

Career Experience

2020 – Present

#InvestBLK

Philadelphia, PA

Founder & Principal Consultant

- **Services:** Racial Equity, Strategic Planning, Philanthropy, and Coaching and investing in Black & marginalized leaders.
- **Business Development:** Secured more than \$200,000 in new business through referral marketing strategy.
- **Consulting Practice Snapshot:**
 - **LaSalle University Nonprofit Center:** Developed a curriculum on racial equity in philanthropy.
 - **Montgomery Child Advocacy Project:** Developed their racial equity strategies and strategic plan for 2022-2025.
 - **Philadelphia Museum of Art:** Supporting the Interim Deputy Director of DEIA with program development.
 - **Philadelphia250:** Lead the DEI & racial equity work for the 250th Commemoration of the country in Philadelphia.
 - **KIPP Philadelphia Schools:** Created their Philadelphia Black History curriculum, which includes producing seven (7) docu-shorts, audio/podcast for students, and a journaling book of 52 stories of Black Philadelphians.
 - **Lincoln University:** Developed a press strategy for their admissions recruitment efforts, which included writing and developing [op-ed narratives](#) for the University President and developing their outreach plan for 2021-22.

2017 – 2019

Philadelphia International Airport (PHL)

Philadelphia, PA

Director of Community Engagement & Outreach

- Diversity Liaison for the City of Philadelphia's Division of Aviation on behalf of the Department of Commerce.
- Developed and led the employee diversity strategy for the recruitment of skilled labor, intern, and temporary employees.
- Managed a pipeline of more than 130 organizations, companies, government agencies, community groups, and individuals.

2016 – 2017

KIPP Philadelphia Schools

Philadelphia, PA

Managing Director, Development & External Impact

- Defined the regional strategy for the development practice for KIPP, including the capitalization of a \$20MM campaign.
- Increased multi-year commitments from \$650,000 to \$1.55MM in one-year.
- Secured \$4.2MM in gifts (\$3.3MM for annual support; \$900,000 multi-year investments)—\$730,000 through new funding.

2015 – 2017

Opportunity Finance Network

Philadelphia, PA (National)

Vice President, Development

Interim Executive Vice President & Consultant (*six months*)

- Led a pipeline of more than 90 partners with investments valued at more than \$13MM
 - 2015 Revenue goal:** \$535M in sponsorship & trade show exhibition fees
 - 2015 Revenue results:** \$955M in sponsorship & trade show exhibition fees
 - Partnership Growth:** **2015:** 13 new Sponsors | **2016:** 7 new Sponsors
 - 2016 Revenue goal:** \$700,000 in sponsorship & trade show exhibition fees
 - 2016 Revenue results:** \$987,000 in sponsorship & trade show exhibition fees
- Led complex debt/grant award for \$2MM from the CDFI Fund through U.S. Department of Treasury
- Led department staff, manage performance goals, and cultivate leadership development.
- Secured \$4.1MM in operating funding and, with a team, developed a \$22MM EQ2 investment powered by Woodforest Bank.

2012 – 2014

Communities In Schools of Philadelphia

Philadelphia, PA

Senior Development Officer (*Promotion*)

- Managed a portfolio of \$8MM in funding and continued the organization’s reapplication for ELECT funding (\$5MM)
- Cultivated a multiyear funding pipeline of \$1.02MM through contracts and institutional support (\$280,000 annual 21st Century Learning contract (\$840,000 over 3 years) and \$180,000 from institutional & corporate funders) to continue Out-of-School Time and Summer programming.

Manager, Philadelphia Freedom Schools & OST Programs

- Served as Senior Operations leader and supervised all year-round, contracted, and summer program staff (50+ people).
- Secured \$900,000 in multi-year support through a 3-year renewable, multi-year service contract for OST programming.
- Direct oversight for the reporting of \$600,000 in programmatic grant funding
- Direct oversight of staff payroll and contractor and vendor pipeline.
- Compliance officer for programs within my purview under the Workforce and School Support Services division.

2011 – 2012

Raíces Culturales Latinoamericanas, Inc.

Philadelphia, PA

Director, Development & Communications

- Increased the organization’s funding by 20%.
- With the Executive Director, secured \$650,000 in multi-year funding support.
- Secured media placement in Philadelphia Business Journal, ABC, Al Día, CBS, Telemundo, Univision, KYW, NPR, and more
- Redesigned all organizational digital & print marketing collateral and created the organization’s first marketing campaign.
- Brokered partnerships yielding more than \$15,000 (Delaware River Waterfront Corporation, Loews, PHL Diversity, etc.).

2007 – 2011

Society of the Holy Child

Rosemont, PA

Communications Manager—American Province & Latin America

Coordinator, Communications—American Province & Latin America

- **Writing, Editing, and Publication Development:**
 - Assistant Editor of *Actions*, a Biannual magazine
 - Managed the production of the Annual Report.
- **Development and Mission Advancement:**
 - Event Project Coordination—Spring Tea & Gala
 - Annual Appeals and donor communications
 - Results Plus Donor Database Updates
- **Project Management:**
 - Annual Report, International Calendar, Advertising
 - Website, Press/Pitching, and Social Media Management
- **Design:**
 - Design promotional posters and advertisements
 - Created & facilitated the design of Promotional materials.
 - Special Projects: Advertisements, Cards, Flyers, Digital

Teaching Experience

2021 – Present

La Salle University (Nonprofit Center)

Philadelphia, PA

Lecturer

Course: Equity In Philanthropy: Abolition, Reform, and Expansion

2007 – 2020

Community College of Philadelphia

Philadelphia, PA

Various: Fellow; Lecturer; Adjunct

Courses: Public Speaking; Business Leadership; Freshman Experience

Life after 5

Board of Trustees: EducationWorks (Fundraising Committee Chair)

Steering Committee Member: PHL Pride Collective (Fundraising Committee Member) – formerly Philadelphia Gay Pride

Founder: Developed a consultancy & philanthropy to support Black & BIPOC leaders & movements. (www.investBLK.org)

Publisher: Founded publishing company powered predominantly by Black, Queer, and Women led businesses: [Very Black Books](http://VeryBlackBooks.com)

Author: *What My Colored Eyes* (2009) and *Black Washed* (2021)

Documentarian: Produced a documentary about a Black woman reconciling depression & job loss by reclaiming her love of dance.

REFERENCES FURNISHED UPON REQUEST